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AMENDMENTS TO SPECIFICATION

Please revise the title of the invention as follows:

~~SYSTEM AND METHODS FOR FACILITATING BUSINESS TO BUSINESS ELECTRONIC COMMERCE~~ SYSTEM AND METHODS FOR BROWSING A DATABASE OF ITEMS AND CONDUCTING ASSOCIATED TRANSACTIONS

Please revise the paragraph beginning at page 22, line 20, as follows:

A block diagram of this feature is shown in **FIG. 27A, 27A**. This feature is based on a statistical analysis of the most commonly used searches by the customer 72. Under this process, the customer application 51 first searches the client search criteria database 284 for the most used search criteria, a step represented by block 292. The system next performs the step 294 of offering to the customer 72 the option to build one or more new categories based on the most frequently used criteria, assuming such categories do not already exist. If the customer 72 does not accept the new category, a decision represented by step 296, the customer application 51 ends the process. If, on the other hand, the client does accept the new category in the decision represented by block 296, the system performs the step 288 of saving the new category in the category database 88, with a name chosen by the customer 72 (step not shown). Once again, at this point 290, the customer 72 can now access this category as with any other category. Although the implementation described here details the process the customer application 51 uses to create dynamic, user-defined categories, the merchant application 53 could ~~e-provides~~ provide the same functionality to the merchant 74, as described and shown in **FIGS. 19-24**, above.